



PHOTO RELEASE

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**INN MARIN'S PROPRIETOR IS FEATURED SPEAKER AT STATE'S
GREEN CALIFORNIA SUMMIT AND EXHIBITION**



Pictured here are speakers Robert Marshall, Inn Marin
and Kelly May, State of California's Green Lodging Program

(Sacramento, CA) --- Under the newly introduced and enhanced Green Lodging program, which is administered by the State of California General Services Administration, Inn Marin is the first property to receive California's State Certification at the Leadership Level. As a result, Inn Marin held an honorary presence at the recent Green California Summit and Exhibition with proprietor Robert Marshall amongst the featured speakers at the pre-summit workshop as the green hotel expert.

Robert was joined by colleagues Kelly May (pictured above with Robert), Statewide Travel Specialist and head of the Green Lodging Program and Bahia Abdullah, Statewide Travel Specialist, who focused on tracking the carbon footprint of a meeting using the California Green Travel Conference as a case study.

Robert's biggest messages:

- Being green is not difficult it is a state of mind, "Think green, Recycle."
- Being green is not about (just) meeting the green requirements but thinking of the future and striving for greener alternatives after today's requirements have been met.
- Green is what you do today and what you are looking to improve for tomorrow.
- Be a responsible traveler and stay with Green Certified hotels, like Inn Marin.

For more information about Inn Marin, call (415) 883-5952 or (800) 652-656 or visit www.innmarin.com. For more on the Green Summit, visit www.green-technology.org/gcsummit.

According to Governor Arnold Schwarzenegger,

"Our Golden State is proud to be at the forefront of green technology and public policy, and I applaud your hard work in this vital area. By coming together to exchange ideas and form new partnerships, you will advance green building, energy efficiency, greenhouse gas reduction and other techniques that are both environmentally and economically friendly. Protecting our environment is one of my administrations top priorities and I know that the steps being taken at this conference will help us succeed in our efforts."

Greening Inn Marin

Visit us at www.innmarin.com or www.innmarin.blogspot.com

Inn Marin was recently awarded State Certification at the Leadership Level for California's Green Hotel Certification program. This is the highest honor bestowed upon hotels after a rigorous inspection and Inn Marin is the first property in California to receive this certification under the newly introduced and enhanced Green Lodging program, which is administered by the State of California General Services Administration. This certification comes only months after Inn Marin completed its recent green renovation.

Sustainable Bamboo - Floors and such linens as the coverlets, pillow shams and dust ruffles in all guestrooms (Editor's note: bamboo is an efficient carbon dioxide sequestering sink, converts eight times more carbon dioxide to oxygen than trees and returns large quantities nitrogen to the soil. Its rapid growth insures soil stabilization.)

Low Voc Paint - Used in all guestrooms.

Cleaning supplies – All rooms are cleaned with environmentally-friendly cleaning products.

Laundry- All guest room linens are cleaned with a botanical extract formulation cleaning solution which allows Inn Marin to eliminate bleach, hot water and two rinse cycles, saving energy and water as well as being an environmentally friendly product.

Recycled Paper - Toilet paper and paper towels with 100% recycled content.

Organic Coffee – All coffee served in restaurant, banquets and lobby is organic, shade grown and/or Fair Trade.

Towels and Linen Reuse – Gives guests the opportunity to do their part to reduce energy, water and detergent required for daily washings.

Water Conservation – Low flow faucets, toilets and showers.

Recycling – Back of the house recycling of glass, bottles, paper, cardboard etc.

Recycling Containers – available in guest rooms, meeting rooms and throughout public spaces.

Energy Conservation – Energy efficient CFC fluorescent light bulbs used in guestrooms, with outdoor lighting either solar or on sensors.

Collateral – printed on recycled paper.

Water for meetings - Served in ceramic multi-gallon container rather than individual plastic bottles.

